Prairie Wind Elementary Branding



Secondary Logos





Prairie Wind Colors:

Stallion Purple: C:89 M:100 Y:18 K:5



Silver/Gray: C:20 M:17 Y:8 K:1





Font used in logo: **ITC Kabel**

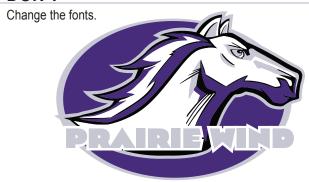
Branding Don'ts

DON'T

Stretch or scrunch.



DON'T



DON'T

Switch out colors.



DON'T

Place on top of photos or complex backgrounds.

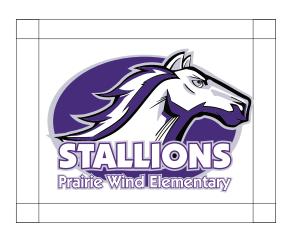


DON'T

Tip, rotate or add extreme drop shadows.

DON'T

Crowd the logo.



DON'T

Make it so small that it is difficult to read.



The minimum allowed length is 2 inches for both the horizontal and vertical logos. An example of the minimum length is shown here.

