

Rose Hill Elementary Branding

Primary Logo



Rose Hill Colors:

Rose Hill Red:
C:0 M:100 Y:100 K:0



Black:
C:0 M:0 Y:0 K:100



Font used in logo:

Helvetica Neue Bold

Snickers

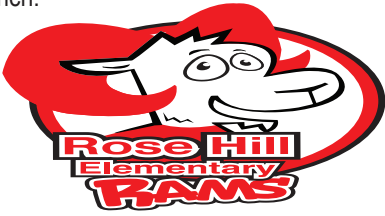
Various Design Elements for Rose Hill



Branding Don'ts

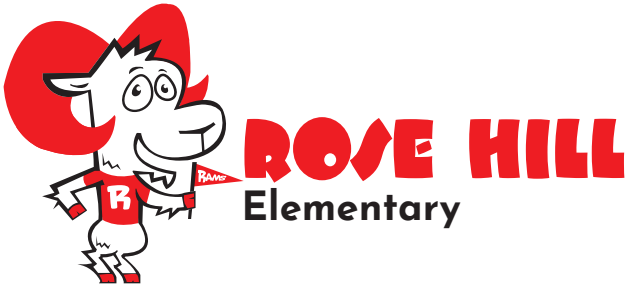
DON'T

Stretch or scrunch.



DON'T

Change the fonts.



DON'T

Switch out colors.



DON'T

Place on top of photos or complex backgrounds.



DON'T

Tip, rotate or add extreme drop shadows.

DON'T

Crowd the logo.



DON'T

Make it so small that it is difficult to read.

1.5 inches wide



The minimum allowed length is 1.5 inches for both the horizontal and vertical logos. An example of the minimum length is shown here.

